CPATH • Center for Policy Analysis on Trade and Health

Bringing a Public Health Voice to Trade and Sustainable Development

Industry Representation on USTR Advisory Committees May 1, 2009

Pharmaceutical Industry - Representatives associated with this industry serve on at least 7 advisory committees: ACTPN; Chemical, Pharmaceuticals, Health Science Products and Services (ITAC 3); Consumer Goods (ITAC 4); Information and Communications Technologies, Services, and Electronic Commerce (ITAC 8); Services and Finance Industries (ITAC 10); Customs Matters and Trade Facilitation (ITAC 14); Intellectual Property Rights (ITAC 15). Total Representatives on All Advisory Committees Associated with Pharmaceutical Industry: 27.

ACTPN: (Total: 4)

Robert A. McDonald, Procter & Gamble;

Michael Oestreicher, Thompson Hine LLP (firm practice area includes intellectual property; clients include Proctor & Gamble);

Sidney Taurel, Eli Lilly Corporation;

William Gerald Walter, FMC Cooperation. FMC offers a broad portfolio of active pharmaceutical ingredient (API) enabling materials (oral dose binders and disintegrants) for a range of pharmaceutical applications. In health care, develop and commercialize proprietary technologies marketed to pharmaceutical companies.

Industry Trade Advisory Committee on Chemicals, Pharmaceuticals, Health Science Products and Services (ITAC 3): (Total: 11)

Mr. Michael D. Boyd, Vice President, Public Affairs International, Schering-Plough Corporation;

Mr. P. Claude Burcky, Divisional Vice President, Global Government Affairs and Policy, Abbott Laboratories, Inc.;

Mr. Harrison C. Cook, Director, International Government Affairs, Eli Lilly and Company;

Ms. Mary A. Irace, Managing Director, Global Affairs, American Chemistry Council;

Mr. Craig S. Kramer, Executive Director, International Government Affairs, Johnson & Johnson;

Matthew T. McGrath, Esq., Partner, Barnes, Richardson and Colburn, Representing Intermune, Inc.;

Mr. Lloyd N. Moon, Vice President, Chemtura Corporation;

Mr. Gerald R. Prout, Vice President, Government Affairs, FMC Corporation;

Ms. Lisa M. Schroeter, Director of International Policy, The Dow Chemical Company;

Ms. Marjory E. Searing, Vice President, Public Affairs - Japan/Asia and Latin America, Pfizer Inc.;

Mr. Andrew C. Zamoyski, President, Zamoyski and Company, Representing Synthetic Organic Chemical Manufacturers Association (pharmaceutical intermediaries and APIs).

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Pharmaceutical Industry (continued)

Industry Trade Advisory Committee on Consumer Goods (ITAC 4): (Total: 1)

Mr. R. Scott Miller, Director, Global Trade Policy, Procter & Gamble;

Industry Trade Advisory Committee on Information and Communications Technologies, Services, and Electronic Commerce (ITAC 8): (Total: 1)

Mr. Charles B. O'Hara, Manager, National Government Relations, Procter & Gamble Company.

Industry Trade Advisory Committee on Services and Finance Industries (ITAC 10): (Total: 3)

Timothy C. Brightbill, Esq., Member, American Bar Association, Wiley Rein LLP (firm practice areas include pharmaceutical corporate representation and intellectual property litigation);

Stephen J. Canner, Ph.D., Vice President, Investment and Financial Services, United States Council for International Business (Council activities include biotech and health care corporate advocacy);

Christian (Chris) E. Wolfe, Esq., Partner, Business Planning and Taxation, Haynes and Boone, L.L.P.

Industry Trade Advisory Committee on Customs Matters and Trade Facilitation (ITAC 14): (Total: 2)

Ms. Julia M. McCalmon, Partner, International Trade and Customs Group Leader, Thompson Hine LLP (firm practice area includes intellectual property; clients include Proctor & Gamble);

Max Turnipseed, Esq., MCT International, Representing The Dow Chemical Company.

Industry Trade Advisory Committee on Intellectual Property Rights (ITAC 15): (Total: 5)

Mr. Jacques J. Gorlin (Vice-Chair), President, The Gorlin Group (services supporting pharmaceutical industry and strengthening intellectual property rights);

Mr. Richard H. Kjeldgaard, Associate Vice President, Pharmaceutical Research and Manufacturers of America;

Jeffrey P. Kushan, Esq., Sidley, Austin, Brown & Wood LLP, Representing Biotechnology Industry Organization (Lobbying group opposing price controls on drugs, linked to Intellectual Property Owners Association);

Mr. Thomas J. Thomson, Executive Director, Coalition of Intellectual Property Rights (dedicated to advancing intellectual property rights protection, enforcement and reform; members include Pharmaceutical Research and Manufacturers Association of America, PhRMA (USA), European Federation of Pharmaceutical Industries and Associations EFPIA (Belgium));

Mr. Herbert C. Wamsley, Executive Director, Intellectual Property Owners Association (trade association for owners of patents, trademarks, and copyrights, whose Board members include Glaxo-Smith Kline, Aventis, Eli Lilly, Pfizer, Johnson & Johnson.).

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Tobacco Industry - Representatives associated with this industry serve on at least 3 advisory committees: Tobacco, Cotton and Peanuts (ATAC); Consumer Goods (ITAC 4); Intellectual Property Rights (ITAC 15). Total Representatives Associated with Tobacco Industry: 6.

<u>Tobacco, Cotton and Peanuts ATAC</u>: (Total: 4) Jessie Bunn, Leaf Tobacco Exporters Association;

Leonard Condon, Altria Corporate Services, Inc.;

Roger Quarles, Burley Tobacco Growers Cooperative Association, Inc.

Clyde Wayne, Tobacco Associates, Inc.

Industry Trade Advisory Committee on Consumer Goods (ITAC 4): (Total: 1)

Mr. Leonard W. Condon, Vice President, International Business Relations, Altria Corporate Services, Inc.

Industry Trade Advisory Committee on Intellectual Property Rights (ITAC 15): (Total: 1)

Mr. Thomas J. Thomson, Executive Director, Coalition of Intellectual Property Rights (corporate member – Philip Morris).

Alcohol Industry - Representatives associated with this industry serve on at least 5 advisory committees: Agricultural Policy Advisory Committee (APAC); Consumer Goods (ITAC 4); Customs Matters and Trade Facilitation (ITAC 14); Distribution Services (ITAC 5); Intellectual Property Rights (ITAC 15). Total Representatives Associated With Alcohol Industry: 8.

<u>Agricultural Policy Advisory Committee (APAC)</u>: (Total: 2) Robert Koch, Wine Institute.

Karen Ross, CA Association of Winegrape Growers.

<u>Industry Trade Advisory Committee on Consumer Goods (ITAC 4)</u>: (Total: 2) Ms. Deborah A. Lamb, Senior Vice President, International Issues and Trade, Distilled Spirits Council of the United States, Inc.;

Mr. Mark H. Smith, Vice President, Director of Government Relations and Public Policy, Brown-Forman Corporation (produce and market liquor).

<u>Industry Trade Advisory Committee on Distribution Services (ITAC 5)</u>: (Total: 1) Mr. Steven Becker, First Vice President, Treasurer, Southern Wine & Spirits of America, Inc.

Industry Trade Advisory Committee on Customs Matters and Trade Facilitation (ITAC 14): (Total: 1)

Mr. James B. Clawson (Chair), President and Chief Executive Officer, JBC International (agriculture and wine trade consulting);

Industry Trade Advisory Committee on Intellectual Property Rights (ITAC 15): (Total: 2) Mr. Francis (Frank) Z. Hellwig, Esq., senior Associate, General Counsel, Anheuser-Busch Companies, Inc.

Mr. Thomas J. Thomson, Executive Director, Coalition of Intellectual Property Rights (corporate members: Anheuser-Busch companies & Diageo spirits, wine, and beer companies).

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Food Industry - Representatives associated with this industry serve on at least 13 advisory committees: ACTPN; APAC; 6 ATACs; Chemical, Pharmaceuticals, Health Science Products and Services (ITAC 3); Distribution Services (ITAC 5); Standards and Technical Trade Barriers (ITAC 16). Total Representatives Associated With Food Industry (not including the industry-dominated APAC and 6 ATACs): 7.

ACTPN: (Total: 3)

Calvin Dooley, Food Products Association, Grocery Manufacturers/*Food Products Association* (GMA/*FPA*) represents the world's leading food, beverage and consumer products companies;

Nicholas Giordano, National Pork Producers Council.

Stephen W. Sanger, General Mills, Inc.

Industry Trade Advisory Committee on Chemicals, Pharmaceuticals, Health Science Products and Services (ITAC 3): (Total: 1)

Mr. W. Martin (Marty) Strauss, Vice President, Consumer Traits and Food Policy, Monsanto Company.

<u>Industry Trade Advisory Committee on Distribution Services (ITAC 5)</u>: (Total: 2) Mr. Richard L. Crawford (Vice-Chairperson), Corporate Vice President, Government Relations, McDonald's Corporation.

Ms. Devry S. Boughner, Director, International Business Relations, Cargill, Inc.

Industry Trade Advisory Committee on Standards and Technical Trade Barriers (ITAC 16): (Total: 1)

Ms. Peggy S. Rochette, Senior Director, International Policy, Grocery Manufacturers Association/Food Products Association (GMA/FPA).

Health Services, Health Products, and Health Insurance Industries: Representatives associated with these industries serve at least on the following advisory committees: ACTPN; Chemical, Pharmaceuticals, Health Science Products and Services (ITAC 3); Information and Communications Technologies, Services, and Electronic Commerce (ITAC 8); Services and Finance Industries (ITAC 10); Customs Matters and Trade Facilitation (ITAC 14). Total Representatives Associated With the Health Services and Health Insurance Industries: 17.

ACTPN: (total: 2)

Jorge L. Arrizurieta, Law Firm of Akerman & Senterfitt.

Akerman & Senterfitt 's Intellectual Property Practice Group serves clients worldwide and represents clients in all substantive IP matters including patents, with deep industry experience in the areas of biological sciences and devices. Akerman's Healthcare practice group includes advice and litigation with focus on specific segments of the healthcare industry and particular areas of healthcare law.

H. Fisk Johnson SC Johnson & Son, Inc., company is world's leading marketer of pest control products including Raid® insecticide, Baygon® insecticide, OFF!® insect repellent and Autan® insecticide.

Health Services, Health Products, and Health Insurance Industries (continued)

Industry Trade Advisory Committee on Chemicals, Pharmaceuticals, Health Science Products and Services (ITAC 3): (Total: 5)

Mr. Edward L. Gibbs, President, North Coast Medical Equipment, Inc.;

Ms. Regina L. Harper, Regulatory Affairs Manager, Milliken Chemical;

Mr. Ralph F. Ives, Executive Vice President, Global Strategy and Analysis, Advanced Medical Technology Association;

Ms. Nancy R. Levenson, Director, U.S. Federal Government Relations, S.C.Johnson & Son, Inc.;

Mr. Henry P. Stoebenau, President, Efficient Global Trade, Inc., Representing American Association of Exporters and Importer.

Industry Trade Advisory Committee on Information and Communications Technologies, Services, and Electronic Commerce (ITAC 8): (Total: 3)

Mr. John P. Goyer, Vice President, International Trade Negotiations and Investment, Coalition of Service Industries;

Mr. Edward M. Rozynski, Vice President, Global Government Affairs, Stryker Corporation;

Ms. Sarah G. Smiley, Associate Vice President, Advanced Medical Technology Association.

<u>Industry Trade Advisory Committee on Services and Finance Industries (ITAC 10</u>): (Total: 6) Mr. J. Robert Vastine, Jr. (Chairperson), President, U.S. Coalition of Service Industries (largest lobbying group in U.S. of services companies);

Timothy C. Brightbill, Esq., Member, American Bar Association, Wiley Rein LLP (firm practice areas include health care corporate representation);

Stephen J. Canner, Ph.D., Vice President, Investment and Financial Services, United States Council for International Business (Council activities include health care and biotech corporate advocacy);

Mr. Kevin C.W. Mulvey, Assistant Vice President, Corporate and International Affairs, American International Group, Inc. (Health and other insurance);

Mr. Leonard N. Karp, Executive Vice President and Chief Operating Officer, Philadelphia International Medicine;

Mr. DeRohn S.T. Mitchell, Deputy Director, Government and Business Relations, Alvarez & Marsal, LLC (professional services including health care).

Industry Trade Advisory Committee on Customs Matters and Trade Facilitation (ITAC 14): (Total: 1)

Ms. Julia M. McCalmon, Partner, International Trade and Customs Group Leader, Thompson Hine LLP (firm practice area includes health care industry).